



Dear _____:

I want to invite you to participate in a very special event. Our Club will hold its Seventh Annual Chili Cook-Off to benefit the American Cancer Society Relay for Life on Saturday, February 25, 2012. The event will be held at Fudpucker's in Destin. As part of the event, we will also be holding a silent auction, with all proceeds to benefit Relay for Life. We need your help to make it a success.

Every dollar raised for Relay for Life makes a difference to people in our community whose lives are touched by cancer. The Society has contributed to almost every major discovery in cancer research. Millions of lives have been saved as a result, including people you may know. For those people and countless others, the research the Society has funded is resulting in better ways to prevent, detect, and treat cancer. In addition, our club is a 501(c)3 organization.

Here's how you can help:

1. Please consider contributing an item to the silent auction. You, your employer, or both can donate the item. Some items that have sold well in other auctions are gift baskets, wine, holiday items, children's items, food items, gift certificates, electronic equipment, artwork, and books. I have enclosed a donation form for you to complete. The last date to commit to a donation is Saturday, 2/18/12. All persons/companies donating items will be listed in our event program given out to attendees.

2. Mark your calendar now and plan to attend the auction on February 25th. Attached is a flyer promoting the event. We encourage you to bring a friend or colleague and your checkbook.

Thank you in advance for your support of this important event. Feel free to give me a call at _____ should you have any questions or wish to drop off an item to auction. We will also be happy to pick up the item. Together we can make a difference!

Sincerely,

Silent Auction Committee
Emerald Coast Parrot Head Club